

**Details of News Channels carrying more than 12 minutes average duration per hour of Advertisements (Commercial & Self promotional) during peak hours ( 7PM - 10 PM) for the period 01 Jan - 25 Mar 2018.**

<b>S. No.</b>	<b>Name of the Broadcaster</b>	<b>Name of the Channel</b>	<b>Average duration per hour of Advertisements during peak hours (in minutes)</b>
1	Brand Value Communications Ltd.	News Time Bangla	22.65
2	ABP News Network Pvt. Ltd.	ABP News	20.44
3	New Delhi Television Limited	NDTV India	20.31
4	Associated Broadcasting Company Pvt. Ltd.	TV9	17.90
5	Zee Akaash News Pvt. Ltd.	24 GHANTA	16.89
6	IBN Lokmat News Private Limited	News 18 Lokmat (IBN Lokmat)	16.89
7	Independent News Service Pvt Ltd	INDIA TV	16.24
8	Zee Media Corporation Limited	Zee Rajasthan News	16.10
9	Panorama Television Private Limited	ETV Rajasthan	16.08
10	News24 Broadcast India Ltd.	News24	16.01
11	Panorama Television Private Limited	ETV News Bangla	15.50
12	TV Today Network Ltd.	AAJ TAK	15.44
13	Indira Television Limited	Sakshi TV	15.20
14	ABP News Network Pvt. Ltd.	ABP Majha	15.12
15	ABP News Network Pvt. Ltd.	ABP Ananda	15.07
16	Zee Media Corporation Limited	ZEE NEWS	15.03
17	Associated Broadcasting Company Pvt. Ltd.	TV9 Karnataka	14.93
18	Panorama Television Private Limited	ETV Bihar / Jharkhand	14.64
19	The Mathrubhumi Printing and Publishing Company	MATHRUBHUMI NEWS	14.59
20	Brand Value Communications Ltd.	News Time Assam	14.56
21	News Nation Network Pvt. Ltd.	News Nation	14.45
22	Zee Entertainment Enterprises Ltd.	ZEE Telugu	13.77
23	Zee Entertainment Enterprises Ltd.	ZEE Kannada	13.62
24	TV Today Network Ltd.	Aaj Tak Tez	13.50
25	TV Today Network Ltd.	DILLI AAJ TAK	13.50
26	Asianet News Network Private Limited	Suvarna News	13.45
27	TV18 Broadcast Ltd	CNBC TV18	13.43
28	Associated Broadcasting Company Pvt. Ltd.	TV9 Gujarat	13.41
29	Odisha Television Ltd.	OTV	13.30
30	Sun Tv Network Limited	SUN NEWS	13.29
31	Panorama Television Private Limited	ETV UP / Uttaranchal	13.27
32	TV18 Broadcast Ltd	News 18 Tamil Nadu	12.99
33	New Delhi Television Limited	NDTV Profit	12.89
34	TV18 Broadcast Ltd	CNBC AWAAZ	12.76
35	Panorama Television Private Limited	News 18 Kannada (ETV News K	12.68
36	Kalaighar TV Pvt. Ltd.	Kalaighar TV	12.66
37	Associated Broadcasting Company Pvt. Ltd.	TV1	12.64
38	Kalaighar TV Pvt. Ltd.	Isaiaruvi	12.51
39	TV Today Network Ltd.	India Today (HEDLINES TODAY	12.29

The information is based on the data submitted by the broadcasters and TRAI bears no responsibility for correctness of same.